



## MERGER ANNOUNCEMENT

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**Competition and Consumer Protection Commission clears proposed acquisition by PRL Group of sole control of Contract People Limited, Sales Placement Contract People (NI) Limited, Shelfwatch Limited (an Irish registered company), Shelfwatch Limited (a Northern Ireland registered company), and Sales Placement Limited.**

**31 December 2015**

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The Competition and Consumer Protection Commission has today cleared the proposed transaction whereby PRL Group would acquire sole control of Contract People Limited, Sales Placement Contract People (NI) Limited, Shelfwatch Limited (Ire), Shelfwatch (NI) Limited, and Sales Placement Limited (together CP). The proposed transaction was notified under the Competition Act 2002 on 24 November 2015.

The Commission has formed the view that the proposed transaction will not substantially lessen competition in any market for goods or services in the State. The Commission will publish the reasons for its determination on its website no later than 60 working days after the date of the determination and after allowing the parties the opportunity to request that confidential information be removed from the published version.

### **Additional Information**

PRL Group, an unlimited company incorporated in the State, provides logistics services and retail sales services to customers in the State and worldwide in the following sectors: ambient food and beverages; chilled and frozen food; and, pharmaceutical and healthcare products.

CP is engaged in the following business activities: (a) field sales and marketing outsourcing services to customers in the fast-moving consumer goods, drinks, food service, telecommunications, pharmaceutical, hardware and cosmetic industries. The services provided include outsourced sales operations, the provision of relief staff and temporary sales staff, payroll services, door-to-door sales services, and sales training services; and (b) supply chain services including the provision of warehouse storage.