



MERGER ANNOUNCEMENT - M/18/079

Competition and Consumer Protection Commission clears proposed acquisition by Musgrave Group public limited company, through its wholly owned subsidiary, Superquinn Limited, of sole control of Donnybrook Fair Limited.

01 November 2018

On 1 November 2018, the Competition and Consumer Protection Commission cleared the proposed transaction whereby, Musgrave Group public limited company, through its wholly owned subsidiary Superquinn Limited, would acquire sole control of Donnybrook Fair Limited and its subsidiaries. The proposed transaction was notified under the Competition Act 2002, as amended, on 25 September 2018.

The Commission has formed the view that the proposed transaction will not substantially lessen competition in any market for goods or services in the State. The Commission will publish the reasons for its determination on its website no later than 60 working days after the date of the determination and after allowing the parties the opportunity to request that confidential information be removed from the published version.

Additional Information

Musgrave is active in the supply of wholesale and retail grocery goods on the island of Ireland and in Spain. In the State, Musgrave is a wholesaler-franchisor and operates through franchise agreements with independently-owned retail grocery stores which are operated under the following Musgrave-owned fascia (brands): *SuperValu*, *Centra*, *Day-Today* and *Daybreak*. It owns and operates a number of retail grocery stores and has a network of cash & carry depots from which it supplies business customers with foodservice products and services in the State.

Donnybrook Fair Limited is primarily active in the supply of retail grocery goods under the brand name *Donnybrook Fair* in the State. Donnybrook Fair Limited owns and operates five *Donnybrook Fair* retail grocery stores located at Stillorgan, Co. Dublin; Malahide, Co. Dublin; Donnybrook, Dublin 4; Baggot Street Upper, Dublin 4; and Greystones, Co. Wicklow.