



MERGER ANNOUNCEMENT - M/19/032

Competition and Consumer Protection Commission clears proposed acquisition by Boylesports Limited of share capital of GT Retail Limited (Bruce Betting)

14 February 2020

On 14 February 2020, the Competition and Consumer Protection Commission cleared the proposed transaction whereby, BoyleSports Limited (“BoyleSports”) would acquire the entire issued share capital of GT Retail Limited trading as Bruce Betting (“Bruce Betting”). The proposed transaction was notified under the Competition Act 2002, as amended, on 8 November 2019.

The Commission has formed the view that the proposed transaction will not substantially lessen competition in any market for goods or services in the State. The Commission will publish the reasons for its determination on its website no later than 60 working days after the date of the determination and after allowing the parties the opportunity to request that confidential information be removed from the published version.

Additional Information

BoyleSports offers integrated betting opportunities, including retail branches nationwide, online betting, mobile betting and freephone betting services.

Bruce Betting comprises of 18 licenced betting offices in the State and offers betting services. Bruce Betting also offers online and telephone betting services.